

A background image showing three young women in a professional setting. The woman on the right is speaking into a microphone and holding a piece of paper. The woman in the middle is looking towards the speaker. The woman on the left is also looking in the same direction. They are all wearing name tags. The image has a blue overlay.

BRIGHT NETWORK 2020/21

SOCIETY PARTNERSHIP INFORMATION

For **10 years**, Bright Network has been committed to achieving its mission; to connect the next generation with the opportunities, insights and advice to succeed as the workforce of tomorrow. To date, we've successfully grown our network to **350,000+** members and **300+** employer partners.

We're looking for societies at universities across the UK who share our growth-driven mindset, willingness to win and trusted ability to deliver to help us engage your society members with all that Bright Network's **free** careers network has to offer. We want to empower you to be able to take your society and members to the next level.

OPPORTUNITIES FOR COLLABORATION

At Bright Network, we understand the incredible level of dedication and ambition that is required to run a society. Which is why through our annual society partnerships and affiliate programme we aim to celebrate and support the commitment you put in.

We don't offer paid sponsorships because we believe that we can do much more than that. Our partner and affiliate societies will benefit from a collaborative relationship, allowing us to share our bespoke careers expertise; empowering your society and members to boost their employability and access the best opportunities for your futures.

This year, there are a variety of new ways for your society to get involved with Bright Network. We're excited to work closely with you across the upcoming academic year; allowing you to offer your members unique careers support and helping to elevate your society to the next level

Shelly & the Bright Network Team



WHAT BRIGHT NETWORK CAN OFFER YOU

- **Exclusive unique link** to share with your members to join Bright Network
- **Bespoke** partner pack, with all the digital materials you'll need to stand out as an official partner society
- **Free unlimited** digital copies of the latest Bright Network Career Guides
- **Access** to private LinkedIn Group to connect with society committees across the world
- **Monthly newsletters** to keep up to date with key society initiatives across the country, exclusive for partner societies. You'll also be able to submit content to promote your society's achievements and events
- **Advance notice** of our flagship events, so your society members can be the first to secure their place
- **Exclusive access** to a range of virtual upskilling events across the year, to support your members throughout recruitment processes, open only to members of our society partners
- **Opportunity** to book in an exclusive event for your society members only and be part of exclusive webinar opportunities with employers
- **Early application** for Society of the Year Awards



Exclusive virtual events for partner societies:

September 2020:

- 22nd - Networking online
- 28th - Building commercial awareness

October 2020:

- 20th - How to impress leading employers in CVs/Cover letter and application

November 2020:

- 23rd - Acing virtual interviews/assessment centres

WHAT WE WOULD LIKE FROM YOU



- **Post an announcement** at the start of term to let your new society members know about our partnership
- **Post about** Bright Network's exclusive opportunities and events, via Instagram and LinkedIn, regularly engaging your members in all the free support Bright Network has to offer
- **Introduce and welcome** at least 50 new members from your society to Bright network, using your exclusive sign-up link (in Term 1)
- **Submit** an application for Society of the Year Awards
- **Display** the Bright Network Annual Partner Society badge on your website/social media, to signify our partnership!

Society of the Year Awards 2020



N.B. Applications will open in October and the awards lunch will be held in central London early January 2021

Society of the Year Awards: As a society partner, you will have the opportunity to nominate your society for the annual Society of the Year Awards (SOYA).

SOYA is our way of celebrating the hard work and dedication that you put into running your society across the year. We are recognising the achievements of societies across a range of different award categories, all sponsored by highly reputable partner firms looking to network with the exceptional students who attend.

This is your chance to elevate your society onto a national level and **win up to £2,000** to support your continued efforts across the year. Last year's awards included:

- Community Outreach
- Diversity and Inclusion
- Entrepreneurship
- Environmental
- Impact on campus
- Innovation
- Sports
- Women's Society
- President of the Year

[Here](#) you can check out the highlights and sponsors from last years awards

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Bright Network 2020/21

PARTNERSHIPS IN ACTION



LSE Business & Investment Group



UCL Law Society



The Black Women's Project

Become a society partner!

Think our mission and values are perfectly aligned? Want to be able to offer extensive career advice and support to your member network?

Reach out to our Campus Manager to find out more about becoming a partner society. If you have any queries, please don't hesitate to get in touch.

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